

MEDIA RELEASE

KL MAYOR UNVEILS OCBC CYCLE KL 2015 ROUTE

Genting comes in as ASEAN Cycle Fest main sponsor, to complement role of OCBC Cycle KL 2015 title sponsor OCBC Bank

Kuala Lumpur, 28 October 2015 – The Mayor of Kuala Lumpur YBhg Datuk Mhd Amin Nordin Abd Aziz today unveiled the route for the upcoming *OCBC Cycle KL 2015*, spanning 8.4 kilometres across some of the capital's most iconic landmarks.

At the same event, he welcomed Genting Malaysia Berhad as main sponsor of the overall *ASEAN Cycle Fest* platform, complementing OCBC Bank (Malaysia) Berhad's role as title sponsor of *OCBC Cycle KL 2015*.

The other new sponsors unveiled were Great Eastern, Phiten, Cycling Express, Bertoni Eyewear Italy and neutral service provider Vittoria.

The 42km-long *OCBC Cycle KL 2015*, organised by Multigreen Events, comprises five laps through the route and takes place on 8 November 2015 at Dataran Merdeka starting at 6.30am.

OCBC Cycle KL 2015 is part of the *ASEAN Cycle Fest*, which also features an hour-long criterium for elite riders from ASEAN. It is supported by the Ministry of Foreign Affairs, Kuala Lumpur City Hall and the Malaysian National Cycling Federation.

Speaking at the route unveiling press conference today, Datuk Mhd Amin gave his full endorsement to the upcoming mass participation cycling event on closed public roads, adding it would serve to showcase Kuala Lumpur's cultural heritage and feature the spirit of ASEAN.

"The event has already seen about 2,000 signing up, with some overseas participation as well. This augurs well for both sports and tourism in Kuala Lumpur. It is a fitting carry-through from *OCBC KL Car Free Morning*, which is also title-sponsored by OCBC Bank, a firm supporter of cycling in the country," he said.

Sharing the details of the route, Datuk Naim Mohamad, Chairman of the *ASEAN Cycle Fest & OCBC Cycle KL 2015* Implementation Committee said the inaugural *OCBC Cycle KL 2015* flags off at Dataran Merdeka and takes riders through Jalan Raja Laut, Jalan Sultan Ismail, Jalan Ampang and Jalan P. Ramlee, before getting back onto Jalan Ampang and heading into Jalan Dang Wangi, Jalan Tunku Abdul Rahman, Jalan Raja and Jalan Sultan Hishamuddin. The route then features a bend through the National Mosque roundabout before heading back to Dataran Merdeka.

"As the event will feature some road closure, the organiser, Kuala Lumpur City Hall and the Royal Malaysian Police (PDRM) will be working closely to ensure smooth traffic movements and public safety control on the event day. This will include efficient planning to communicate the traffic movements to the public," he said.

OCBC Bank (Malaysia) Berhad Chief Executive Officer Mr Ong Eng Bin, who was present at the event, said the thinking behind *OCBC Cycle KL 2015* draws from both the Bank's experience as title sponsor of the highly popular *OCBC Cycle Malaysia* over the past four years and also the introduction of the *OCBC KL Car Free Morning* last year.

"When we began our journey in sponsoring cycling events in Malaysia back in 2011, there was no *KL Car Free Morning* and mass participation cycling was in its infancy. So, we invested significantly to become part of an initiative to offer rides for everyone regardless of riding experience and age. Now, with the introduction and our title sponsorship of *KL Car Free Morning*, we are already catering to the needs of the leisure cyclists and children among us. So, it is with this in mind that we put together the 42km *OCBC Cycle KL 2015*, for the more competitive cyclists among us. We are looking forward to providing a fantastic experience for the cycling community come 8 November 2015 and we hope a healthy spirit of competition will stream from the participants that morning," he said.

Also present at the event was OCBC Al-Amin Director & CEO Syed Abdull Aziz Syed Kechik.

In addition to *OCBC Cycle KL 2015*, the public will have an eye-fest when the top sprinters of Southeast Asia congregate to compete at speeds that are rarely seen in the city centre.

Dato' Sri Kay Prakash, Vice President – Corporate Services, Genting Malaysia Berhad, said the company was pleased to be part of the ASEAN Cycle Fest, especially in conjunction with its on-going 50th Anniversary celebrations.

"We have businesses in several ASEAN countries; so it is indeed fitting for us to work together with the organisers to make this event a success, especially with Malaysia holding the high honour of being Chairman of ASEAN this year," she said.

Sponsors who had earlier signed on include official cycling musette Le Coq Sportif, and official sponsors 100Plus, Ciclista, Sunplay, Rocktape, Deep Heating Rub, FOX, Motoshoot Cycling TV, Garmin and Inno Car Rack.